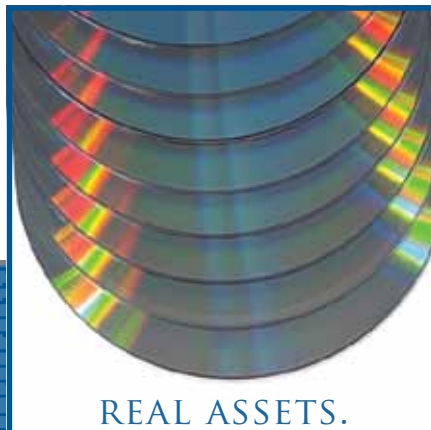


EDWARDS
ANGELL
PALMER &
DODGE

INTERNATIONAL
TRADEMARK
AND COPYRIGHT
PROTECTION



REAL EXPERIENCE.



When you hire Edwards Angell Palmer & Dodge, you are hiring knowledge, skill and experience. Our team is knowledgeable in the entire spectrum of intellectual property. They are skilled in establishing, managing, asserting and defending intellectual property rights. We have broad capabilities and the wherewithal to marshal effective legal resources to meet and exceed your expectations. We aspire every day to be more than your lawyers. We want to add value. We want to become your business partners.

Get Real... Real Value. Real Experience.

REAL PROTECTION

Edwards Angell Palmer & Dodge works with its clients to obtain and protect their trademarks, trade dress, design rights and copyrights, as well as domain names throughout the world. The Firm provides counsel, legal advice and opinions concerning the adoption, use and exploitation of these valuable intangible assets. Our practice group includes skilled professionals dedicated to the study and use of an ever-changing and dynamic legal, commercial and technological landscape.

Our attorneys are experienced in preparing, filing and prosecuting trademark and design applications in the US, the UK and in the European community. Our Firm also works in other jurisdictions through a worldwide network of associates to serve the foreign trademark registration needs of our clients.

REAL ASSETS

We assist in the selection and clearance of trademarks for registration in multiple jurisdictions. We administer the application process with speed, efficiency and economy, anticipating and avoiding difficulty wherever possible and overcoming obstacles when they present. We monitor competitor trademarks for conflict, alert our clients, and explain and invoke available remedies for problems.

Our business law resources are useful in the structuring of viable commercial ventures involving intellectual property and capitalizing effectively, not only on technology but also on the value in our clients' individual brands in different markets and in cyberspace. We stress that integrity of distribution is as important for consumer protection as reliable origin information and we advise on products and services delivery control.

We initiate and conduct opposition and cancellation actions against infringing, threatening and unfairly competing brands. As necessary, we conduct infringement and unfair competition litigation in state, federal, UK and other courts of the European Community and bring court actions and dispute resolution proceedings regarding misuse or misappropriation of brands on the Internet.

We counsel our clients regarding alternative types of intellectual property protection available under both federal and state law. For example, the appearance of our clients' products and packaging is often a significant asset, especially for companies manufacturing or distributing "private label" brands, and is eligible or qualifies for protection. Our objective is to ensure that our clients receive the fullest return possible on their investment in reputation, technology and design.

We assist clients in a broad range of industries, including:

- Apparel, Footwear and Accessories
- Art and Photography
- Automotive
- Chemical Products
- Computer Software/ Hardware and Services
- Cosmetics
- Educational Institutions
- Electronic and Electrical Products
- Energy/Utilities
- Entertainment and Restaurant Services
- Financial and Insurance Services
- Food and Beverage
- Healthcare
- Home Furnishings
- Internet-based Services
- Knives/Cutlery
- Luggage/Bags
- Medical Devices
- Motion Pictures, Music and Television
- News/Information Services
- Nutritional Products
- Pharmaceutical/Biotech Products
- Publishing
- Real Estate/Resort Services
- Retail Services
- Sporting Goods, Toys, Games
- Telecommunications

REAL PROTECTION





We recognize that the cost of litigation and legal services can be prohibitive or commercially unreasonable and we are sensitive to the rising costs. We are prepared to discuss innovative solutions to manage those expenses while providing effective representation, such as through licensing, purchasing of competing marks and similar arrangements. Our preference is the orderly progress of business and in that connection we are firmly convinced that “an ounce of prevention is worth a pound of cure.”

REAL STRATEGY

Leveraging intellectual property assets through licensing is an important element to our client counseling. We have experience in contract and licensing issues, and have represented both licensors and licensees. Counseling different interests has given us receptivity to determining and understanding a party’s priorities and agenda. This translates into a valuable advantage at the negotiating stage and provides us with the ability to suggest creative solutions to seemingly impossible problems.

The firm has been progressive and aggressive in pursuing strategic protection for our clients in cyberspace, helping clients choose, register and protect Internet domain names and defending trademarks from infringement and misappropriation on the Internet. In addition, we counsel clients about the application of intellectual property laws in cyberspace.

EAPD also provides foresightful assistance in due diligence assessments on intellectual property aspects of mergers, acquisitions and divestitures, negotiating protection in the agreements, and transferring title and rights to such properties. We consult with corporate legal departments on ways to effectively administer and maintain trademark operations in-house.

EAPD guides clients through the still-evolving laws relating to the Internet and computer technology. We can provide support from the first cultivation of an idea to the generation of a credible business plan. As the process moves to proof of concept, a key element of success may be obtaining a domain name that is the company’s name or that of one of its products. We regularly represent clients in arbitration proceedings under the Uniform Domain Name Dispute Resolution Policy (UDRP) and in judicial proceedings to remove cybersquatters’ improper registration of trademarks as domain names. Our capability to create website legal structure, including hosting agreements, terms of use, privacy policy, consulting contracts and software licenses, as well as intellectual property audits makes for effective and efficient “one-stop shopping” for advice.

COMPLETE EXPERIENCE

EAPD offers the fullest compliment of intellectual property experience.

We are consistently ranked among the leading firms for number of patents prosecuted to issuance each year and are widely recognized for achieving excellent results in trademark, copyright and patent litigation.

Litigation - Our experience covers all types of disputes arising from intellectual property rights. We have enforced our clients' trademarks and defended their actions when accused of infringement or other misconduct. Our clients have successfully challenged, with our assistance, the rights of others to exclude them from competing in many business areas. We have assisted our clients in preventing others from infringing their exclusive rights to exploit their intellectual property. We have an excellent reputation for representing our clients in their most significant litigations with common sense and with consistent consideration.

We have represented clients in actions involving a wide variety of patent issues, both in enforcing and challenging patent claims. We have served as trial counsel in patent actions involving pharmaceuticals, medical devices, silicon chip manufacture, data processing devices, video and audio digital signal processing devices, audio signal timbre and pitch devices, electronics equipment used in television production, sports equipment, printing equipment, mechanical sealing and packing devices, and chemical manufacturing processes.

Patent Prosecution - Our Life Sciences and Chemical Group is at the forefront of its field advising pharmaceutical and chemical companies, medical device companies, emerging biotech companies, and capital investors on issues of licensing and collaboration, FDA counseling and international partnering, as well as transactional advice. Our Electrical and Computer Group consists of technically-qualified practitioners who monitor and adapt to developments in jurisprudence as they prepare and prosecute patents on business methods, and in electrical and computer arts. Our Mechanical Group includes practitioners with degrees in mechanical engineering combined with practical industry experience.

Corporate Transactions - We assist our clients in the performance of due diligence assessments of intellectual property in the context of transactions, negotiating protection in agreements and transferring title and rights to such property. We prepare and implement all intellectual property aspects of corporate transactions ranging from simple to the most complex including licenses, collaboration agreements, material transfer agreements, litigation settlement agreements, technology development agreements and multinational corporate acquisitions.

REAL STRATEGY



The Intellectual Property Department at Edwards Angell Palmer & Dodge has a multifaceted proficiency in establishing, managing, asserting and defending intellectual property. We handle all business aspects of patents, trademarks, copyrights, trade secrets and related antitrust issues, in industry, commerce and the courts. We are qualified to act before the US, EU and UK courts and Intellectual Property Offices, and the International Bureau of the World Intellectual Property Organization. Our global team includes experienced practitioners in areas of commerce, science and engineering with general attorneys, patent attorneys and agents, of whom 16 have doctoral degrees and an additional 12 have masters degrees in technical subjects.

**“Wisdom
consists of the
anticipation of
consequences.”**

Norman Cousins



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